

Eligibility, Terms and Conditions

Richter Orthodontics NoCO Theatrix Smile Award (Up to \$7,500 Value)

- 1) **Richter Orthodontics NoCO Theatrix Smile Award:** Custom comprehensive orthodontic treatment for award winner (up to \$7,500 value). Comprehensive treatment applies to full treatment for patients whose 12-year molars have fully erupted. You can find out if your child is eligible during your free initial consultation.
- 2) **The winner of this award will be chosen by live drawing** on/or about April 15-19, 2023. Odds of winning based on number of entries gathered within the eligibility period (November 15-April 12, 2023).
- 3) **To enter:** Eligible entrants for the Richter Orthodontics NoCO Theatrix Smile Award include NoCO Theatrix (**NCT**) students and immediate family members (siblings) ages 10-18 that schedule and attend a free orthodontic consultation @Richter Orthodontics between November 15, 2022 - April 12, 2023.
- 4) **No Need to Wait Policy:** After eligible entrants receive a free orthodontic consultation at Richter Orthodontics, there is no need to wait to begin treatment if Dr. Richter and/or Dr. Malihi determine treatment commencement is appropriate. All eligible participants remain eligible for the award even if treatment has started prior to the drawing. If an eligible entrant is drawn as the winner of the *Richter Orthodontics NoCO Theatrix Smile Award* after treatment has started, the winner will be reimbursed for any treatment and/or start-up orthodontic costs up to the full value of the award (\$7,500).
- 5) **Treatment Options.** Award winner with their parent/guardian, depending on the orthodontic recommendations of Drs. Richter and Malihi, may have the opportunity to choose between custom braces or Teen Invisalign treatment options.
- 6) **Media & Promotional Waiver:** The award winner and all eligible entrants and their parents/guardians agree to allow photographic likeness/es used in any/all promotional mediums for Richter Orthodontics and NoCO Theatrix. This includes initial winning photo, consult, and progress opportunity photos. Failure to sign a media/promotional waiver will disqualify eligible entrants and the award winner from claiming and/or retaining the award and may result in payment for orthodontic services.